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Strategic information systems (SIS) are information systems that are developed in response to corporate business initiative. They are intended to give competitive advantage to the organization. They may deliver a product or service that is at a lower cost, that is differentiated, that focuses on a particular market segment, or is innovative.. Strategic information management (SIM) is a salient ...

Strategic information system - Wikipedia

Background. The White House Office of Management and Budget (OMB) is proposing for the first time in fifteen years revisions to the Federal Government's governing document establishing policies for the management of Federal information resources: Circular No. A-130, Managing Information as a Strategic Resource. More specifically, Circular A-130 provides general policy for the planning ...

Circular A-130 Managing Information as a Strategic Resource

WHO Library Cataloguing in Publication Data Strategic Plan for Strengthening Health Systems in the WHO Western Pacific Region . 1. Health systems plans.

Strategic Plan for Strengthening Health Systems - WPRO

92 CHAPTER 3 STRATEGIC INFORMATION SYSTEMS FOR COMPETITIVE ADVANTAGE 3.1 STRATEGIC ADVANTAGE AND INFORMATION TECHNOLOGY Strategic Information Systems Strategic information systems (SISs), like the ones developed at Rosenbluth International, are systems that support or shape a business unit's competitive strategy (Callon, 1996, and Neumann, 1994).

Strategic Information Systems for Competitive Advantage

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Information technology (IT) is the use of computers to store, retrieve, transmit, and manipulate data, or information, often in the context of a business or other enterprise. IT is considered to be a subset of information and communications technology (ICT). An information technology system (IT system) is generally an information system, a communications system or, more specifically speaking ...

Information technology - Wikipedia

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